

EXPERIENCE

FREELANCE clients have included—

Pei Cobb Fried & Assoc.
The School Of Visual Arts

Kenneth Cole
Izod Indy Racing

Nike Soccer
Morgan Stanley

Wall St Journal
AMEX Centurian

Syfy CHANNEL

NEW YORK, NY 7.08-7.09

SENIOR DESIGNER for Off-Air Design Dept. Developed logos and identity for new programs in development as well as print pieces, such as promotional books and press releases. Designed and oversaw print ad campaigns for special televised events and participated in network rebrand and transition from Sci Fi to Syfy.

HNW, Inc.

NEW YORK, NY 8.07-4.08

ART DIRECTOR at firm that provided design and strategy for investment firms. Responsible for design of brochure, collateral and internal design for HNW's accounts with Morgan Stanley, Merrill Lynch, Nuveen, Lord Abbott.

SONY/BMG MUSIC, Inc

NEW YORK, NY 2.06-4.07

ART DIRECTOR in creative services department for music labels Columbia, Epic and Sony Urban under the Sony/BMG partnership. Responsible for concept, direction and design of CD packaging, as well as follow-up promotional material and related singles. Produced and art directed photoshoots, and designed corporate collateral within Sony/BMG.

TRACY TURNER DESIGN, INC

NEW YORK, NY 6.05-2.06

SENIOR DESIGNER for environmental design company. Design of identity and sign systems for city planning and private architecture firms, as well as print, promotional materials, and environmental kiosks.

INTERNSHIPS

VERVE MUSIC GROUP

NEW YORK, NY 6.03-9.03

Designed music samplers for distribution and designed promo tools for VMG's marketing dept.

COMPUTER SKILLS

Proficient in Adobe Creative Suite programs Photoshop, Illustrator, InDesign. Also experienced in QuarkExpress, Macromedia Freehand, Pagemaker, as well as MS Word.

EDUCATION

SCHOOL OF VISUAL ARTS, NEW YORK, NY— BFA Graphic Design with honors— March 2005.

THE ART INSTITUTE OF PITTSBURGH, PA— Assoc. in Visual Communications— December 1998.

ACHIEVEMENTS

- Invited to the Art Directors Club 100 Best National Student Portfolio Review.
- Recipient of the 2005 Art Directors Club Award of Excellence scholarship.
- Portfolio selected in SVA's Top 10 for 3rd & 4th year portfolio review.
- Selected for SVA's 2005 Senior Showcase at the Art Directors Club in New York City.
- Work featured in *Step Magazine's* 2006 Annual Trends Report.
- Winner in the USDA's 35th Annual Design Competition.